



May 9-12, 2012

China International Exhibition Center (New Venue) · Beijing

Metal + Metallurgy China 2012

Concurrent Event

The 7th China International
Steel Congress

The 10th China Foundry
Association Congress

Technical Seminars in Parallel:

- *Iron Making
- *Steel Making & Concasting
- *Hot Rolling & HRC
- *Cold Rolling, CRC & Coating



- The 13th China International Metallurgical Industry Expo
- The 9th China International Refractories and Industrial Ceramics Exhibition
- The 11th China International Foundry Expo
- The 5th China Castpart Exhibition
- The 11th China International Industrial Furnaces Exhibition

Eight reasons to participate

1

A promising future of the Chinese market

With rising economic power, China has become the second largest economy in the world and the most important engine for global economic growth. China is the biggest exporting country in the world, the second largest country for import trade. Meanwhile, China continues to be the most attracting country for the overseas investment.

In 2011, China will kick off its 12th Five-Year Plan (2011-2015). One of its targets is to speed up the construction & renovation of high speed rail networks, expressways, power grid and reservoir & irrigation systems. Great emphasis will be put on, and strict measures will be adopted for environmental protection, energy & resources saving, low carbon generation and scrap metal recycling to maintain the sustainable development of the steel industry and the whole economy at large.

China's iron and steel capacity may approach 800 million tons in 2011 and its steel consumption would be of around 600 million tons.

It's predicted that China's car output capacity will reach 35 million till 2015. As a large part of car components are casting pieces, China's casting capacity in car manufacture came up to 11.5 million tons in 2010.

2

Well-established world-leading event in China

Metal + Metallurgy China has a history of more than 20 years. It's widely acknowledged as one of the two greatest exhibitions in metallurgy and foundry industry worldwide.

To complete the industrial chain, Casting China International and Refractories China were staged in 2008 and 2010 respectively. 2010 was the first year the four exhibitions were held together and it won a great success by covering 106,000 sqm, 40% larger than the 2008 edition. Casting China International became the largest casting expo in the world.

The gradually expanding influence wins many big companies' and overseas pavilions' participation. The size and the number of participants increase year by year.

Due to its great reputation and outstanding achievement, the visitors and buyers around the world consider the event as the ideal occasion where they can always learn the development of the related fields and purchase the products and technologies they want.



Participate in Metal + Metallurgy

3 Leading the advancement of global metal industry

The event is also an ideal platform for the exhibitors to release their newest products and technologies and showcase the trend of the industry.

It's the arena to get close to the resource market and find out the total solution for the metal industry with the comprehensive display of the products and technology of foundry, casting, metallurgy, refractory, and industrial furnaces.

The organizers never stop digging the fields of the industry by vertically integrating the resources of metalworking, industrial furnaces, foundry, refractory materials, casting pieces, etc, to enrich the content of the exhibits which covers every chain of the industry, from smelting to processing and to finishing.

Not only does the event include all the players from the upper-middle-lower reaches of the industry, but also attracts the attention of the manufacturing business, like auto, ship, aviation and so on.

The participants will enjoy the one-stop service, as the suppliers and the end-users can both be found under the same roof.

4 Ideal platform for meeting clients and expanding business

With over 20 years' development, the event owns a large number of devoted visitors and buyers who are always giving a high opinion to the exhibition and never miss any edition.

The number of visitors in 2010 totaled 47693. The organizers will further strengthen the efforts in inviting the purchasers in the involved industries to the event.

5 Academic support to the Exhibition

China Foundry Association Congress and China International Steel Congress will be organized concurrently as always. As a highlight of the event, the conferences help further strengthen the influence of the exhibition and provide more business opportunities to the exhibitors.

Specialists will be invited to share the latest information of the field. Over 2000 visitors will take part in the sessions. Let them be your potential clients.

The Congresses will provide an excellent experience of learning the freshest ideas.

6 Powerful, efficient and practical organizers

China Iron and Steel Association (CISA) has 175 collective members and 8 individual members, 105 executive members, 59 standing executive members. In addition, 11 institutions operate under CISA. China Foundry Association (CFA) has 1603 members, including foundry enterprises, research and project design institutes, universities, equipment manufacturers, material suppliers and other organizations related to the foundry field. The casting output of the member units accounts for 72% of the total casting output of China. The Metallurgical Council of China Council for the Promotion of International Trade (MC-CCPIT) is specially engaged in promoting foreign trade and economic cooperation for the Chinese metallurgical industry. Industrial Furnace Institution of CMES provides access and insight into the large market of furnaces in China. The Association of China Refractory Industry (ACRI) has 225 collective members and is in charge of setting the standard of the industry, linking between the government and the companies and organizing the members to commerce overseas business. The Chinese Society for Metals (CSM) is a nonprofit academic organization concerned with the advancement of science and technology in metallurgical industry and materials science and engineering in China. CIEC Exhibition Company Limited is under China Council for the Promotion of International Trade (CCPIT) organizing nearly 20 world-leading international trade fairs each year.

China 2012

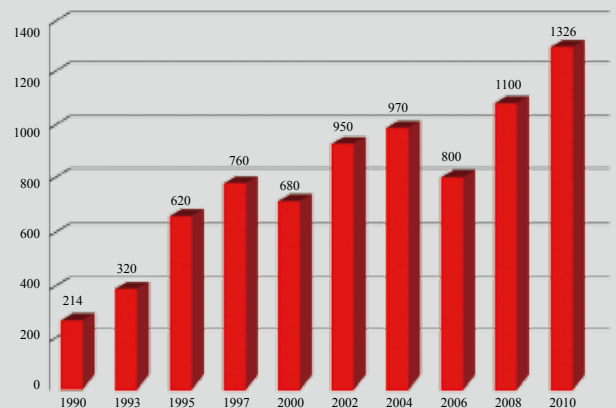
Growth and Influence of the Exhibition in past 20 years

7

Great support from overseas association

Metal + Metallurgy China has been receiving wide support from international organizations for years, including CEMAFON/CECOF/EUnited Metallurgy from Europe, VDMA from Germany, ICE and AMAFOND from Italy, CISA from America, SOKEISAI from Japan, AWEX from Belgium and FUNDIGEX from Spain, etc. The international network of the exhibition ensures the event's leading position in the world.

Exhibitors (companies)



8

Fruitful results for exhibitors

"Metal + Metallurgy China has a growing influence among us. We are very delighted with the quality and quantity of visitors this year. Through the organizers' concerted effort, we have yielded the optimum returns at the exhibition and made contacts with many new customers. We are very satisfied with the show. We will certainly come back again and further expand our display area."

---Jiang Yuhua, General Manager of Zhejiang Wanfeng Technology development Co., Ltd.

"Here we have more opportunity to present our products and show our professional record to the Chinese market; and we have good meetings with technical personnel and management board from great companies. I believe the show is also a good place for the Chinese market to make new contacts with international players. We will come again in 2012."

---Stefan Lindner, Project Manager of Siemens AG

Visitors (ten thousand)

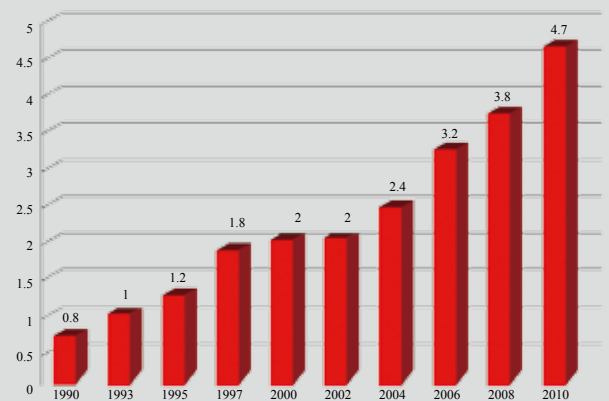
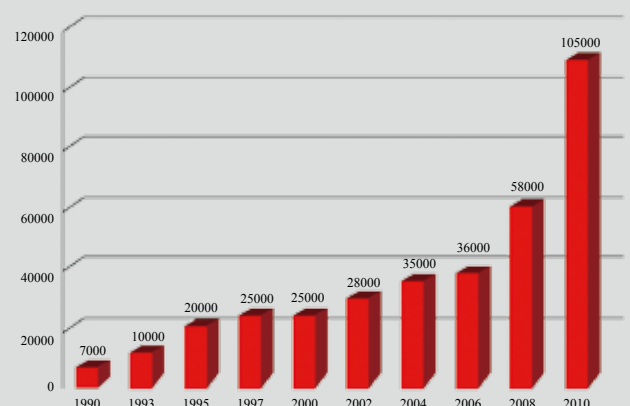
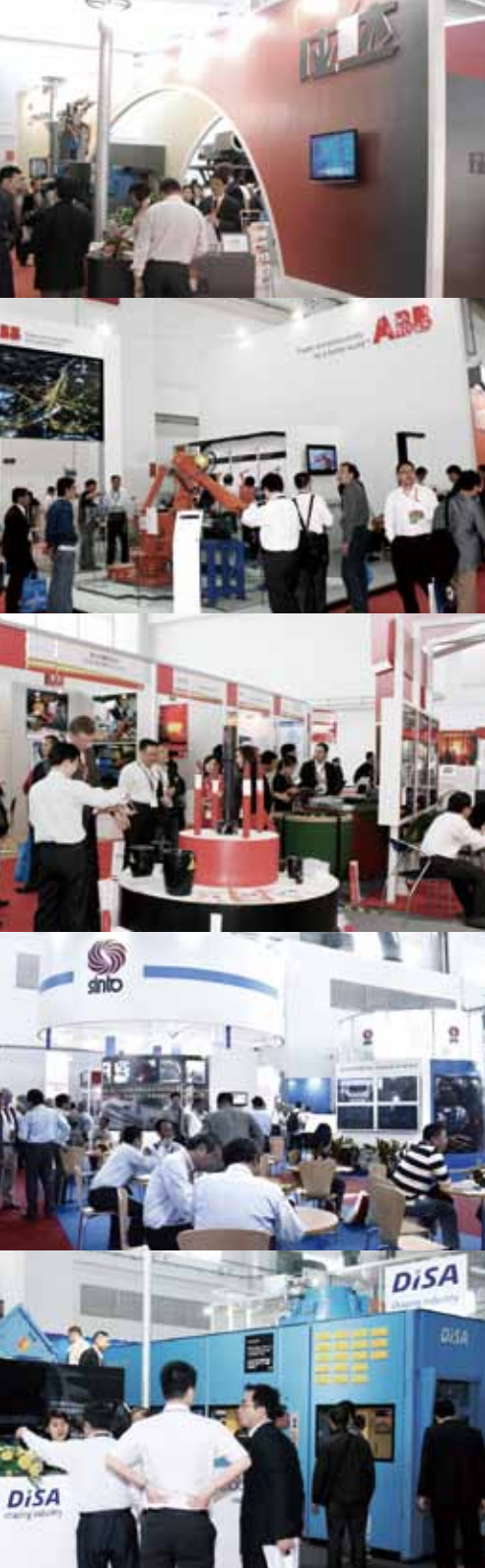


Exhibit Space (sq.m.)





Review of Metal + Metallurgy China 2010

Total Space: 106,000 sq.m.

No. of Exhibitors: 1326 (256 overseas exhibitors, 1070 Chinese companies)

No. of Visitors: 47,693

Exhibitors are from:

Austria, Australia, Belgium, Bulgaria, Canada, China, Czech, Denmark, Finland, France, Germany, Greece, Hong Kong SAR, Italy, India, Japan, Korea, Luxemburg, the Netherlands, Norway, Russia, Singapore, Spain, Sweden, Switzerland, Taiwan Region, Turkey, UK and USA

National Pavilions: Belgium, Germany, Italy, Spain and USA

Regional Pavilion: Taiwan Region

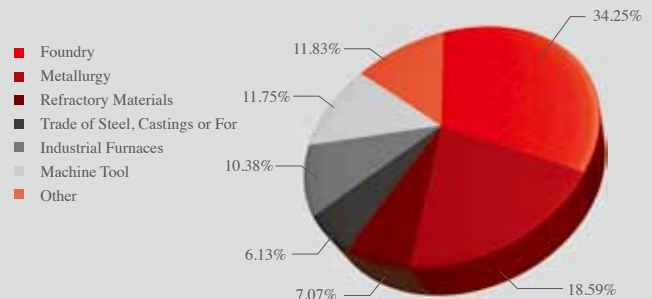
Concurrent Congresses:

The 9th China Foundry Association Congress, No. of attendees: 1100.

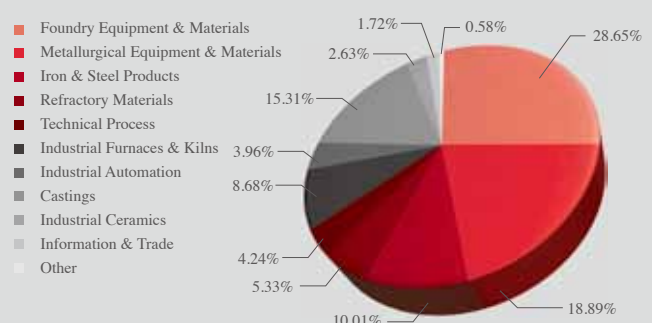
The 6th China International Steel Congress, No. of attendees: 979.

- 92% overseas exhibitors are satisfied with participating in the 2010 edition.
- 87% overseas exhibitors plan to participate in the 2012 edition of Metal + Metallurgy China.
- 88.4% visitors plan to come back to the Exhibition in 2012.

Visitors are from the following industries



Visitors' product interests are



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Application Details

Cost of Participation

Type	Unit Price	Standard Size	Remarks
Shell Scheme Booth	USD\$ 396/m ²	Minimum 12m ²	Built by the organizer
Raw Space	USD\$ 336/m ²	Minimum 24m ²	Space only

Shell Scheme Booth includes the basic fittings of walls/ carpeting / fascia board with company logo and company name in Chinese and English / one information counter / one round table / five black leather chairs / one waste basket / one black literature rack / four 100w longarm spot lights / one 13A/220V socket

Exhibits Profile

Plant and Equipment for Processing Prime and Raw Material
Plant and Equipment for Metallurgy Process
Environmental Protection Tech/Equip. for Ferrous/Nonferrous Metal Making & Processing
Energy/Resources Saving Solutions to Ferrous/Nonferrous Metal Making & Processing
Spare Parts/Components for Ferrous/Nonferrous Plants/Equip.
Measuring/Detecting Devices for Ferrous/Nonferrous Metal Making & Processing
Ferrous/Nonferrous Metal Products
Automation Systems for Metallurgical Processes
Tech/Equip. for Deep Processing/Service Center of Ferrous/Nonferrous Products
Tech/Equip. for Scrap Metal Collecting, Shredding, Shearing, Sorting, Baling, Melting and Utilization
Refractory and Industrial Ceramics
Auxiliary Materials for Metallurgy
Molding Machines
Foundry Plants and Technology
Furnaces
Melting Furnaces
Hydraulic Presses
Presses
Exhaust Gas Installations
Noise Protection
Foundry Plants and Technology
Measuring Systems
Thermo Processing Technology
Metal Smelting Plants
Rolling Mills
Industrial Heating Systems
Heat Insulation
Regulating and Control Technology
Suppliers Industry
Automobile Casting
Internal-Combustion Engine Casting
Aeronautics Casting
Astronautics Casting
Electronics Casting
General Machinery Casting
Municipal Engineering Casting Parts
Green Sand Casting Process
Resin Sand Casting Process
Investment Casting Process
Die Casting Process
Gravity Casting Process
Centrifugal Casting Process

Organizers

China Iron and Steel Association (CISA)
China Foundry Association (CFA)
Metallurgical Council of CCPIT (MC-CCPIT)
Industrial Furnace Institution of CMES
The Association of China Refractory Industry (ACRI)
The Chinese Society for Metals (CSM)
CIEC Exhibition Company Ltd., CIEC Group Corp.

Supporters

The European Foundry Equipment Suppliers Association (CEMAFON)
European Committee of Industrial Furnace and Heating Equipment Associations (CECOF)
European Metallurgical Equipment Association (Eunited Metallurgy)
Casting Industry Suppliers Association (CISA)
Istituto Nazionale Peril Commercio Estero (ICE)
German Engineering Federation (VDMA)
Italian Foundry Machinery and Products Association (AMAFOND)
Spanish Association of Steelworks Exporters (SIDEREX)
Casting Exporters' Association of Spain (FUNDIGEX)
The Materials Process Technology (Sokeizai) Center

www.mm-china.com

