



Metal + Metallurgy China 2010

Casting China International 2010

The 10th International Foundry, Metalforming & Industrial Furnaces Exhibition

The 12th China International Metallurgical Industry Expo

Casting China International 2010

Concurrent Event

The 6th China International Steel Congress

The 9th China Foundry Association Congress

Date: May 11-14, 2010

Venue: New China International Exhibition Center, Beijing

Machinery, Technology and Products – Total Solution for Metallurgical and Metal Industry

- Held for more than 20 years, Metal + Metallurgy China is a prestigious event with presence of almost every leading player for this industry throughout China and the world with top-selling products and latest technology. Covering an area of 13,000 sqm of last edition, Casting China International is a success to showcase the latest finished casting products, presenting an exciting opportunity for suppliers of machinery and technology to have in-depth and face-to-face contacts with their customers.
- The combination of foundry and metallurgical equipment and their end products provides a most comprehensive display of productivity solutions for the metal industry under one roof.
- Metal + Metallurgy China 2010 and Casting China International 2010 provide an ideal platform for you to build brand in Chinese market and keep abreast of the latest development of the industry to strengthen the worldwide influence. At the Exhibitions, the participants will enjoy one-stop service, as the suppliers and end-users can both be found at the same fair.

Exhibitions and Conferences – Total Solution for Marketing Your Products in China and the World

- Metal + Metallurgy China 2010 consists of two world-leading fairs i.e. the 10th International Foundry, Metalforming & Industrial Furnaces Exhibition (METAL CHINA 2010) and the 12th China International Metallurgical Industry Expo (METALLURGY CHINA 2010). Casting China International was inaugurated in 2008 with a great success. It will be staged again in conjunction with Metal China 2010.
- The exhibitions in 2008 attracted 31,867 visitors from 30 countries. As an effective powerful marketing tool to promote

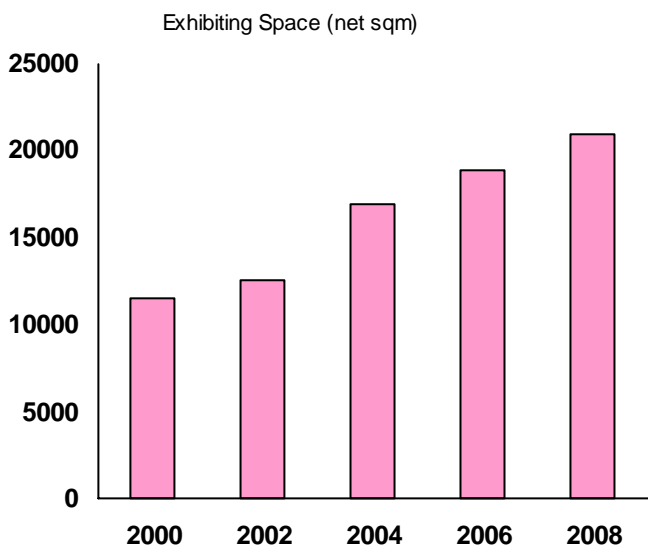
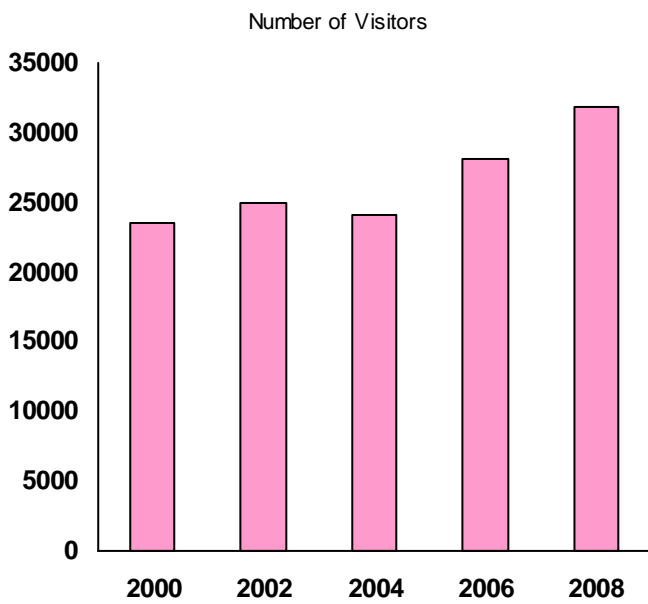
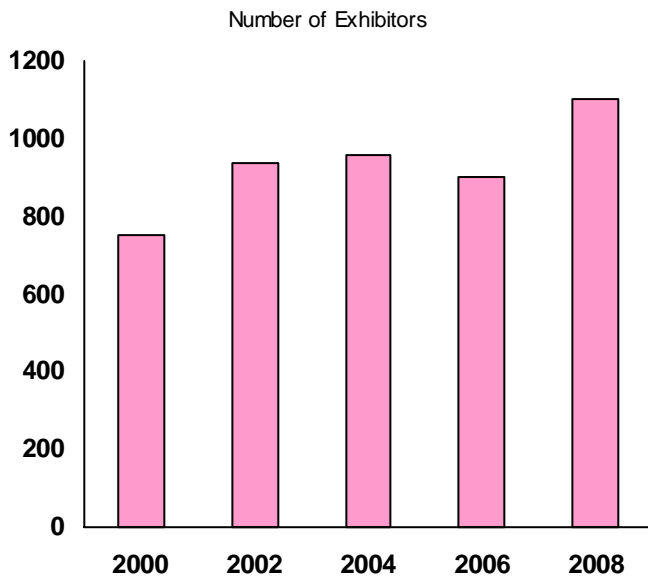
your products (extremely important when you always have so much to do with limited budget), the fairs enable you a great opportunity for face-to-face contacts with a large number of potential buyers in just 4 days.

- High ranking conferences, the 6th China International Steel Congress and the 9th China Foundry Association Congress, are staged in conjunction with the exhibitions. Famous experts and professionals of the industries are invited to give speeches on hot topics, which is a great attraction to top decision makers. A total of more than 2000 conventioners are able to share industry-specific expertise with researchers and the industry leaders. You are offered the chance to let them become your top customers.
- Exhibitors' information will be included in the official websites of all the organizers for years, thus be promoted to thousands of potential clients for a long term run.

Organizers and Supporters – Total Solution for Networking and Communicating with the Industry Leaders

- China has become the biggest steel producing and consuming country in the world for twelve years. China is also the biggest casting producer for more than seven years, covering 30.7% of the world's output in 2007. The strong organizers and supporters of Metal + Metallurgy + Casting China help you to reach the industries in a most effective way.
- **China Iron and Steel Association (CISA)** has 175 collective members and 8 individual members, 105 executive members, 59 standing executive members. In addition, 11 institutions operate under CISA. **China Foundry Association (CFA)** is a top level organization of foundry industry in China. Its membership consists of 1575 foundry enterprises, research and project design institutes, universities, equipment manufacturers, material suppliers and other enterprises or organizations related to the foundry field. **The Metallurgical Council of China Council for the Promotion of International Trade (MC-CCPIT)** is specially engaged in promoting foreign trade and economic cooperation for the Chinese metallurgical industry. **Industrial Furnace Institution of CMES** provides access and insight into the large market of furnaces in China. **CIEC Exhibition Company Limited** is under China Council for the Promotion of International Trade (CCPIT) organizing nearly 20 world-leading international trade fairs each year.
- Metal + Metallurgy China have been receiving wide support from international organizations for years, including **CEMAFON/CECOF/EUnited Metallurgy** from Europe, **VDMA** from Germany, **ICE** and **AMAFOND** from Italy, **CISA** from America, **SOKEISAI** from Japan, and **FUNDIGEX** from Spain, etc. The international network of the Exhibition ensures its leading position in the world.
- Fully backed by the authorities, the relative organizations and international associations, together with the experience of professional exhibition company, Metal + Metallurgy China 2010 and Casting China International 2010 exert a growing influence in China and around the world and will offer you new business opportunities.

Growth and Influence of Metal + Metallurgy China and Casting China International



The exhibition has been proven success with continuously growing space and the number of participants. Here is the report of 2008 event:

No. of Exhibitors: 1100 (Overseas: 279; Chinese: 821)

No. of Visitors: 31,867

Exhibiting Space: 60,000 sqm

Participating Countries and Regions: Australia, Austria, Belgium, Belarus, Canada, China, Czech, Finland, France, Germany, India, Iran, Italy, Japan, Korea, Luxembourg, Netherlands, Russia, Spain, Sweden, Switzerland, UAE, UK, USA, Hong Kong SAR and Taiwan Region.

The 9th China Foundry Association Congress

China Foundry Association Congress is the upgrade of National Congress of Foundry Directors and it has been held for seven times since 1994. China Foundry Association Congress will be held every two years as usual, and will be enriched both in technology and commercial information. It will be not only a high-level forum for foundry directors worldwide to exchange the experience of production and management, to look into the trend for foundry, but also an excellent platform for commercial cooperation.

www.foundry-china.com

The 6th China International Steel Congress

China International Steel Congress, organized biennially by China Iron and Steel Association (CISA) and Metallurgical Council of China Council for the Promotion of International Trade (MC-CCPIT), is a high-level conference focusing on the profound, overall and strategic issues facing the steel industry. Since its establishment in 2000, the congress has been successfully held for five times and has become one of the most important steel events in the world. The last Steel Congress brought together over 1,000 high ranking delegates from 27 countries.

www.steelcongress.com

Cost of Participation

Type	Unit Price (USD/m ²)	Standard
Shell Scheme Booth	USD\$ 390	Minimum 9m ²
Raw Space	USD\$ 320	Minimum 18 m ²

Shell Scheme Booth includes the basic fittings of walls/ carpeting / light box fascia board with company name in Chinese and English and national flag / one information counter / one meeting table / four leather arm chairs / three florescent lights / one 220V/50Hz socket /one waste paper basket

Exhibits Profile

Plant and Equipment for Processing Prime and Raw Material
Plant and Equipment for Metallurgy Process
Steel Products and Products for Non-Ferrous etc.
Auxiliary Materials for Metallurgy
Molding Machines
Foundry Plants and Technology
Furnaces
Melting Furnaces
Hydraulic Presses
Presses
Exhaust Gas Installations
Noise Protection
Foundry Plants and Technology
Measuring Systems
Thermo Processing Technology
Metal Smelting Plants
Rolling Mills
Industrial Heating Systems

Heat Insulation
Regulating and Control Technology
Suppliers Industry
Non-Ferrous Metals
Automobile Casting
Internal-Combustion Engine Casting
Aeronautics Casting
Astronautics Casting
Electronics Casting
General Machinery Casting
Municipal Engineering Casting Parts
Green Sand Casting Process
Resin Sand Casting Process
Investment Casting Process
Die Casting Process
Gravity Casting Process
Centrifugal Casting Process

Booking Deadline: March 10, 2010

Organizers

China Iron and Steel Association (CISA)
China Foundry Association (CFA)
Metallurgical Council of CCPIT (MC-CCPIT)
Industrial Furnace Institution of CMES
CIEC Exhibition Company Ltd., CIEC Group
Hannover Fairs Shanghai Ltd., Hannove-Messe Int'l Gmbh

Supporters

European Committee for Materials and Products for Foundries (CEMAFON)

European Committee of Industrial Furnace and Heating Equipment Associations (CECOF)

European Metallurgical Equipment Association (Eunited Metallurgy)

Casting Industry Suppliers Association (CISA)

Istituto Nazionale Peril Commercio Estero (ICE)

German Machinery and Plant Manufacturers Association (VDMA)

Italian Foundry Machinery and Products Association (AMAFOND)

Spanish Association of Steelworks Exporters (SIDEREX)

Casting Exporters' Association of Spain (FUNDIGEX)

The Materials Process Technology (Sokeizai) Center

For further information, please contact

Ms. Lydia Sun, Ms. Tina Liu

CIEC Exhibition Co., Ltd.

1/F, CIEC General Service Building, 6 East Beisanhuan Road, Beijing 100028, China

Tel: +8610 84600341, 84600317

Fax: +8610 8460 0741, 84600747

Email: sunying@ciec.com.cn

liushumin@ciec.com.cn

Website: www.mm-china.net

www.ciec-exhibition.com.cn