基本信息
General Information

主办单位
中国铸造协会
中国钢铁工业协会
中国国际贸易促进委员会冶金行业分会
中国机械工程学会
中国机械工程学会工业炉分会

海外主办单位
德国汉诺威展览公司
汉诺威米兰展览（上海）有限公司

日程安排
预展期：2019年3月10-12日
展期：2019年3月13-16日
撤展期：2019年3月17日

报名截止日期
2019年1月15日

Organizers:
China Foundry Association
China Iron and Steel Association
Metallurgical Council of CCCPIT
Chinese Mechanical Engineering Society
Industrial Furnace Institution of CMES

Overseas Organizers
Deutsche Messe AG
Hannover Messe Fairs Shanghai Ltd.

Schedule
Move-in period: 10-12 March, 2019
Exhibition period: 13-16 March, 2019
Move-out period: 16 March, 2019

Registration deadline
15 Jan. 2019

展会简介
Exhibition Profile

中国国际铸造博览会、中国国际压铸工业展览会、中国国际冶金工业展览会、中国国际工业炉展览会、中国国际耐火材料及工业陶瓷展览会自2015年起于上海北京交替举办

京沪交替举办，网罗国内辐射全球

堪称铸造冶金行业标杆展会的Metal+Metallurgy China博览会（即中国国际铸造博览会、中国国际压铸工业展览会、中国国际冶金工业展览会、中国国际工业炉展览会和中国国际耐火材料及工业陶瓷展览会的合称）自2015年起于上海北京交替举办，不同以往两年一届的举办模式，组织方将战略性地开始与国际顶级会展公司的合作，携手德国汉诺威展览公司及其在华子公司汉诺威米兰展览（上海）有限公司，以先进理念和专业服务，打造世界一流行业盛会，为国内企业“走出去”和海外公司“走进来”提供绝佳机遇。

五大产业全面覆盖，强强联手共创商机

Metal+Metallurgy China博览会同期分为铸造、压铸、冶金、工业炉及耐火材料这五大极具专业性的国际盛会，将于2019年3月13-16日亮相上海新国际博览中心。展会由中国钢铁工业协会、中国铸造协会、中国机械工程学会、中国国际贸易促进委员会冶金行业分会、中国机械工程学会工业炉分会共同主办，由汉诺威米兰展览（上海）有限公司负责海外承办，预计展出面积11万平方米。展会将在原有展出内容上新增机器人和自动化展区，并纳入金属深加工及模具整体产业链。展会同期将举办高峰论谈等一系列增值活动，为机械行业、论道交流、开展合作创造绝佳机会。
Metal + Metallurgy China is to be held in Shanghai and Beijing alternately from 2015

Focus on Potential Market and Promote Development of the Industry
Rated as the professional and leading expo in the metal and metallurgical industry, Metal + Metallurgy China, a collective name for China International Foundry Expo, China International Die Casting Industry Exhibition, China International Metallurgical Industry Expo, China International Industrial Furnaces Exhibition, China International Refractories and Industrial Ceramics Exhibition, has decided to be held alternately in Shanghai and Beijing every year from 2015 onwards. Adopting a different pattern of expo organization from the previous biennial event, the organizers will carry out strategic cooperation with an internationally leading exhibition company by joining hands with Deutsche Messe AG and its China subsidiary, Hannover Messe Fair Shanghai Ltd. They intend to build a world-class event in the industry with advanced concepts and professional services and provide superb opportunities for Chinese enterprises to "go global" and overseas companies to enter the Chinese market.

Metal + Metallurgy China covers an extensive range of exhibits, and features five simultaneously-held highly specialized international expos, namely, Foundry Expo, Die Casting Exhibition, Metallurgical Industry Expo, Industrial Furnace Exhibition and Refractories and Industrial Ceramics Exhibition. It will be held from March 13 to March 16, 2019 at the Shanghai New International Expo Centre.

This Expo is jointly organized by China Iron and Steel Association, China Foundry Association, Chinese Mechanical Engineering Society (CMES), Metallurgical Council of CCCPC, and Hannover Messe Fair Shanghai Ltd. It is responsible for the overseas organization. The exhibiting space is expected to exceed 110,000 square meters. In addition to the conventional exhibitions, Metal + Metallurgy China 2019 will have new contents in Industrial Robots and Automation, and will incorporate a metal deep processing section that covers the entire industrial chain. A series of value-added activities such as summit forums that are to be carried out during the Expo period will create excellent opportunities for industry updates, exchange of views and mutual cooperation.
**Exhibits Category**

**Industrial Furnace**
- All kinds of industrial furnaces
- Heat treatment equipment and devices
- Induction heating equipment and corollary equipment
- Electrothermal alloy and heating element
- Waste heat recovery device
- High temperature air fuel device
- Far infrared heating technology and equipment
- Heat carrier heating design and equipment
- General industrial furnace fire-resistance and heat insulation material
- Furnace instrument and automatic control system
- Consulting, planning, services
- Technical Publications and periodicals
- Components, ancillary equipment

**Industrial Robots and Automation**
- Main body of industrial robots
- Various manipulators
- Application products and solutions of industrial robots
- Functional components and parts of industrial robots
- Industrial automation (production process and automation)
- Information technology and software of industrial automation

**Ensis Exhibition Center**

Ensis Exhibition Center (SNIEC) is a joint venue with western management. It is the leading international exhibition venue in the heart of Shanghai, a metropolis with 25 million people. It is the commercial hub and gateway of China, connecting the rest of China with Asia and the world. Most of the country’s production and distribution centers are located near Shanghai.
2017年展会观众分析
Visitor Analysis of M+M China 2017

往届回顾
Review of Metal+Metallurgy China 2017

总参观人数
Total Visitors
110,359

参展商数量
Exhibitors
1,263

展会规模
Exhibition Scale
90,000 m²

国家和地区
Countries & Regions
20

观众区域来源
The Source of Visitors' Country and Area

国内观众区域分析
The Source of Mainland Visitors' Area

同期活动
Concurrent Events

中国国际冶金峰会
China International Steel Summit

第十四届中国铸造协会年会
The 14th Annual Congress of China Foundry Association

中国铸造装备创新奖评选活动
Innovation Award for China Foundry Equipment

优秀铸件金奖
Gold Award for High-quality Castings

展会材料创新奖
Jingui Award for Foundry Materials

“一带一路”国际铸造产业合作发展论坛
"Belt and Road" International Foundry Capacity Forum

中国压铸50强、模具10强评选活动
Selection Activities for Top 50 Chinese Die Casting and Top 20 Chinese Die and Mould Enterprises Award

国际热处理技术论坛
China International Thermal Processing Technology Forum

中国国际铝加工技术论坛
China International Aluminum Processing Forum

展商新品发布
Exhibitor New Products Launch

买家配对会
Business Matchmaking Meeting
Space Pre-Registration

Company Name: ____________________
Address: ____________________
Contact Person: ____________________
Tel: ____________________
E-mail: ____________________

Stand Space Application

Shell Scheme (Minimum 12 Sqm) Rate: RMB 2500 / Sqm
Space Only (Minimum 36 Sqm) Rate: RMB 2150 / Sqm

We would like to apply for _________ booth (Shell/ Kaw), _________sqm.

Signature & Stamp: ____________________
Date: ____________________

Application Deadline: 15 Jan. 2019
Down payment should be paid within 5 working days after application (50% of booth price).

Note: This application, when approved by the organizer, shall constitute, together with the Terms & Conditions for Participation annexed hereto, and any additions which may be made pursuant to the said Terms & Conditions, a valid and legally binding contract.